Summary of Expertise

Project Management — Project staffing and planning; overseeing complex processes; managing teams; project oversight;

meeting deadlines; ensuring adherence to grant, budget, and contract requirements.

Analysis — In-depth research and analysis; performance and process reviews; needs assessments.

Program Evaluation — Analyzing effectiveness of programs and policies; developing recommendations for improvement.

Stakeholder Engagement — Developing and conducting/facilitating interviews, public meetings, focus groups, and surveys.

Training Development — Designing training curriculum and conducting training for small and large groups.

Research — Data collection; stakeholder engagement; analysis; and developing findings and recommendations.

Expert-Level Writing — Writing grants/proposals, process and progress reports, policy analyses, memos, and final reports.

Nonprofit Development — Extensive experience supporting Texas advocates and nonprofit organizations with technical

assistance, training, and capacity-building to advance their efforts.

Professional Focus & Accomplishments

(Locations in Austin, TX, unless otherwise noted)

FOUNDER & PRESIDENT — Enriched Family, 2017—Present

- After a fulfilling career in public policy and nonprofit advocacy, I decided I also wanted to use my extensive research
 and project management experience to support families more directly. In 2017, I founded Enriched Family, a unique,
 custom research and family organization consulting business dedicated to providing families with the information,
 tools, and systems they need to live more organized and joyful lives.
- As President of this owner-operated company, I provide families with custom research and consultation on children's
 education and enrichment options; research and planning for childcare, family health and wellness, and eldercare; as
 well as family organization and household management solutions. In addition, I provide productivity coaching and
 consulting for busy, professional parents to help them thrive both personally and professionally.

CONSULTANT — Texas 2036, 2018–2019

- This nonprofit, bipartisan public policy organization uses data, research, and leading expertise to empower Texans and their government to make informed decisions about state policies using data and a long-term strategic plan.
- In my role as a consultant, I conducted research and interviews with leading subject matter experts in order to provide policy analysis and recommendations for Texas 2036 on some of the key issues facing Texas families. My consulting projects focused on public pensions (including Texas teacher pensions) and broadband/digital divide issues (including rural-urban divides; economic challenges in urban areas; and the homework divide).

CONSULTANT — Morningside Research and Consulting, 2014–2016

- Project Management & Stakeholder Engagement: Staffed and led research and consulting projects, including project
 planning; staff management; coordinating research, data collection, and analysis; developing project findings and
 recommendations; writing and editing reports; and presenting findings and recommendations to clients. Conducted
 client and stakeholder interviews; planned and directed public participation and outreach efforts; facilitated public
 meetings and focus groups; developed and distributed surveys.
- Expertise: Consulting projects for diverse city, county, and state government clients across the country included housing needs assessments and market analyses required by state and federal funding requirements, particularly HUD. In addition, part of team conducting performance reviews and needs assessments of state health and social services departments and county governmental structures. Clients included the City of Austin Economic Development Department, Small Business Program; Travis County Commissioners Court; Alaska Department of Health and Social Services; and City of Davenport, Community Planning and Economic Development.

CONSULTANT — Texas Office of Attorney General-Child Support Division, 2012–2013

• **Project Management & Policy Analysis:** Conducted a research and evaluation project for the Child Support Division (in partnership with Texas Council on Family Violence) on the evolution of the Division's family violence-related policies.

ESHA CLEARFIELD, M.A., M.P.AFF. | 512-470-6638 | eclearfield@me.com | PAGE 2

- CONT: Oversaw all stages of the project from defining objectives to writing the final report with recommendations for executive review to improve safety, welfare, and service standards for the Division's clients and stakeholders.
- Research Design & Stakeholder Engagement: Defined and executed research methodology; conducted qualitative
 research including interviewing statewide subject matter experts and stakeholders, leading focus groups, and collecting
 survey data.

POLICY COORDINATOR — TEXAS COUNCIL ON FAMILY VIOLENCE, 2007—2010

- Project Management & Policy Analysis: Led a variety of family violence projects, funded by the Texas Health and
 Human Services Commission, the Allstate Foundation, and the Texas Governor's Criminal Justice Division, to improve
 statewide response to family violence by increasing cross-training and collaboration among family violence programs
 and other state-funded organizations. Managed all project stages to ensure contract compliance and meet deliverable
 deadlines; conducted ongoing project oversight and staff supervision; and reported monthly on project activities.
 Authored large collection of resource/training materials to further long-term solutions to family violence. Tracked
 legislation and wrote policy briefs and bill analyses for state agencies and legislative offices.
- Training Programs & Advocacy Support: Built training program to improve statewide response to family violence by increasing cross-training and collaboration among family violence programs and other state-funded organizations. Developed and delivered trainings on the Texas Domestic Violence Protocol, implemented by state-funded relationship education programs across Texas. In addition, provided technical assistance and training on a variety of requested topics to advocates and allied organizations across the state.
- **Stakeholder Engagement:** Designed and facilitated numerous focus groups; conducted site visits; led webinars; and facilitated state and national stakeholder meetings.

PROJECT MANAGER — PROTEX, 2002–2004

- Operations: Managed wide range of business priorities for nonprofit advocacy organization focused on technical assistance and communications training for Texas advocates in the policy areas of criminal justice, tax fairness, and health care.
- **Financial Management:** Managed budgets; performed bookkeeping and cost analysis; produced monthly financial reports and quarterly reports for the Board of Directors; developed grant proposals; and oversaw grant, contract, and reporting requirements.
- Volunteer Management: Responsible for recruiting, training, and managing volunteers.

Education & Awards

UNIVERSITY OF TEXAS AT AUSTIN

Dual Master's Degree Candidate & Fellowship Recipient, 2004-2007

M.P.Aff. Public Policy, LBJ School of Public Affairs, 2007

M.A. Latin American Studies, L.L. Institute of Latin American Studies, 2007

UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE

B.A. Anthropology, cum laude, 1998

Fellowships & Internships

Fulbright Fellow, Fulbright Commission, Quito, Ecuador (1998–1999) Researched socio-familial and economic impact of Ecuadorian emigration.

Research Intern for Migration Policy Institute, Washington, DC (2006) Co-authored article: "Foreign-Born Health-Care Workers in the United States" Migration Information Source Spotlight, 2007

Research and Writing Awards

Outstanding M.A. Thesis Award Institute of Latin American Studies

Outstanding Research (nomination)

LBJ School Redford Award

(for M.P.Aff. thesis)

University Research Scholar Award (UNC Asheville)

Sylvia Forman National Paper Award for Undergraduate Research